

## The Green Sheet From Marketing Support

RESTAURANT CHAIN PERFORMANCE Measured By Same Store Sales			6/12/12
Chain	Source	Period	Sales Growth
AFC Enterprises	C	Quarter End. 4/15/12 (Popeye's) - US	+8.1%
Applebee's	C	Quarter End. 3/31/12	+1.2%
Arby's	C	Quarter End. 4/3/11 North America Company Owned Franchised	+5.5% +6.8% +4.8%
Ark Restaurants	C	Quarter End 3/31/12	+8.2%
Baskin Robbins	C	Quarter End. 3/31/12 U.S.	+9.4%
Benihana	C	Quarter End. 4/1/12 All Concepts	+4.8%
BJ's	C	Quarter End. 4/3/12	+3.3%
Bob Evans	C	Quarter End. 4/27/12	-0.6%
Bravo Brio Restaurant Group	C	Quarter End. 3/25/12 Bravo Brio	-0.4% +0.7%
Brinker	C	Quarter End. 3/28/12 Chili's Maggiano's	+4.6% +3.9%
Buffalo Wild Wings	C	Quarter End. 3/25/12 (Co. Owned) (Franchised)	+9.2% +7.3%
Burger King	C	Quarter End. 3/31/12 (US & Canada)	+6.0%
Caribou Coffee	C	Quarter End. 4/1/12	+2.5%
Carrols Restaurant Group	C	Quarter End. 4/1/12 Burger King Pollo Tropical Taco Cabana	+5.9% +9.4% +6.1%
CEC Entertainment	C	Quarter End. 4/1/12	-4.2%
Cheesecake Factory	C	Quarter End. 4/3/12	+2.6%
Chic-fil-A	C	Year 2011	+7.0%
Chipotle	C	Quarter End. 3/31/12	+12.7%
CKE	C	Quarter End. 1/30/12 (Blended)	+3.6%
Carl's Jr.		" (Co. Owned)	+1.7%
Hardee's		" (Co. Owned)	+6.1%
COSI	C	Quarter End. 4/2/12 - System	+2.6%
Country Style Cooking	C	Quarter End. 12/31/11	-1.8 %
Cracker Barrel	C	Four Weeks End. 4/27/12	+3.1%
Darden	C	Quarter End. 2/26/12	
Bahama Breeze		"	+5.9%
Capital Grille		"	+5.7%
LongHorn		"	+6.7%
Olive Garden		"	+2.0%
Red Lobster		"	+6.0%
Seasons 52		"	+6.1%
Dave & Buster's	C	Quarter End. 1/29/12	+2.7%
Denny's	C	Quarter End. 3/28/12 System Co. Owned Franchised	+2.4% +0.8% +2.7%
Domino's	C	Quarter End. 3/25/12 U.S.	+2.0%
Dunkin' Donuts	C	Quarter End. 3/31/12 U.S.	+7.2%
Einstein Noah Restaurant Grp.	C	Quarter End. 4/3/12	+1.1%

Sources: C (Company), 3 (Third Party)

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El Pollo Loco	C	Year End. 3/30/11 (Co. Owned)	-2.4%
Famous Dave's	C	Quarter End. 4/1/12 (Co. Owned)	-1.6%
Fazoli's	C	April Company Owned Franchised	+10.9% +4.2%
Frisch's	C	Quarter End. 3/6/12	+1.7%
Good Times	C	Year End. 3/31/12	+7.3%
Grand Lux	C	Quarter End. 4/3/12	+0.3%
IHOP	C	Quarter End. 3/31/12	-0.5%
J. Alexander's	C	Quarter End. 4/1/12	+4.5%
Jack in the Box	C	Quarter End. 4/15/12 - System Co. Owned Franchised	+4.2% +5.6% +3.6%
Jamba, Inc.	C	Quarter End. 4/3/12 System Co. Owned Franchised	+11.6% +12.7% +10.5%
Kona Grill	C	Quarter End. 3/31/12	+8.7%
Krispy Kreme	C	Quarter End. 4/29/12 (Co. Owned)	+2.1%
Luby's	C	Quarter End. 2/15/12	+2.2%
Marie Callender's	C	Quarter End. 10/3/10	-4.1%
McDonald's	3 <sup>rd</sup>	May - U.S.	+4.4%
Mimi's Cafe	C	Quarter End. 4/27/12	-3.1%
Mitchell's Fish Market	C	Quarter End. 3/25/12	Flat
NPC International	C	Quarter End. 3/27/12	+5.1%
O'Charley's	C	Quarter End. 12/25/11 (Co. Owned)	-1.5%
OSI	3	Quarter End. 12/31/11 Outback Carrabba's Bonefish Flemmings	+3.6% +3.5% +5.9% +0.3%
P.F. Chang's China Bistro	C	Quarter End. 4/1/12	-0.6%
Panera Bread	C	Quarter End. 3/27/12 System Co. Owned Franchised	+6.3% +7.5% +5.2%
Papa John's	C	Quarter End. 3/25/12 North America Co. Owned Franchised	+1.1% +3.0% +0.5%
Pei Wei	C	Quarter End. 4/1/12	-1.7%
Perkins	C	Quarter End. 10/3/10	-2.8 %
Pizza Inn	C	Quarter End. 13/25/12 Co. Owned Franchised	-1.1% -1.4%
Qdoba	C	Quarter End. 4/15/12 System Co. Owned Franchised	+3.0% +3.8% +2.2%
Real Mex. Restaurants	C	Quarter End. 6/26/2011	-0.2%
Red Robin	C	Quarter End. 4/15/12 (Co. Owned)	+0.5%
Ruby Tuesday	C	Quarter End. 2/28/12 - Co. Owned Franchised	-5.0% -5.8%
Ruth's Chris Steakhouse	C	Quarter End. 3/25/12 (Co. Owned)	+3.7%

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Sonic	C	Quarter End. 5/31/12 System Co. Own Franchised	+2.8% +3.7% +2.7%
Starbuck's	C	Quarter End. 4/1/12 ("Americas")	+8.0%
Steak 'n Shake	C	Quarter End. 4/11/12	+4.8 %
Texas Roadhouse	C	Quarter End. 3/27/12 Co. Owned Franchised	+6.0% +6.7%
Tim Horton's	C	Quarter End. 4/1/12 (U.S.)	+8.5%
Wendy's	C	Quarter End. 4/1/12 North America Company Owned Franchised	+0.8% +0.8% +0.7%
YUM!	C	Quarter End. 3/24/12 US Blended KFC Pizza Hut Taco Bell	+5.0% +2.0% +5.0% +6.0%

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